

Messaging Architects IG Experts to Present at Annual CONFIRM.NYC Conference



eMazzanti Technologies and Messaging Architects, an eMazzanti company, join other high-profile organizations in sponsoring the 2021 CONFIRM.NYC conference hosted by the Metro NYC chapter of ARMA, March 2-3, 2021.

We are pleased to announce that **Carl Mazzanti** (President of eMazzanti Technologies) and **Greg Smith** (VP of Service Delivery at Messaging Architects) will present on the topic of digital transformation in records management at the conference.

The annual conference brings together records and information management professionals for educational sessions on a broad range of topics. This year's sessions cover future IG trends, cloud solutions, [remote work](#) implications for records management and more.

Interested parties can view details and [register for this free event here](#). Attendees earn continuing education credits.



Digital Transformation for Records Management

At the 9 a.m. session on March 3, Carl Mazzanti and Greg Smith will deliver a presentation on "The Essentials of Securing Digital Transformation for Records Management." In this session, they will also discuss the benefits and deficiencies of the predominant cloud solutions for information management.

"Successful companies realize that data is everyone's business," states Mazzanti. "Cloud technology puts data in the hands of the right people at the right time, driving business opportunity." However, business leaders must balance data access with data security and proper governance.

Smith and Mazzanti have guided hundreds of customers through cloud migrations, helping them build comprehensive solutions to target business needs. They understand the key role information

governance plays in harnessing the power of data to drive strategy. They also bring deep experience navigating complex regulatory and cyber security challenges.

“Data users demand efficient, secure remote access to data from multiple sources,” explains Smith. “At the same time, regulatory compliance requires businesses to retain historical records and ensure data security.” The right cloud solutions can meet both those needs, delivering benefits of increased security, disaster recovery and scalability.



IG Experts Presenting at CONFIRM.NYC

From [cloud archiving solutions](#) to eDiscovery, cyber security, and regulatory compliance monitoring, Carl Mazzanti and Greg Smith bring a wealth of experience to the ARMA CONFIRM.NYC conference.

As President and Co-founder of eMazzanti Technologies, Carl Mazzanti built a premier IT consulting service with IT solutions focused on business success and continuity, including [cloud solutions](#), managed security services, outsourced network management, and remote monitoring.

Greg Smith and his team at Messaging Architects deliver [information governance solutions](#) and manage migrations for organizations across North America. For the past 15 years, he has guided companies through eDiscovery and data transformation projects. Additionally, he advises customers on best practices for regulatory compliance and retention.

About ARMA

ARMA is the world's leading organization for professionals who manage and govern information. Through events like CONFIRM.NYC, ARMA provides education, certification, and networking experiences for its nearly 6,000 members.

The Metro NYC Chapter of ARMA serves information management and governance professionals throughout the metropolitan New York City area. They deliver educational opportunities through monthly meetings, the annual conference, a bi-monthly newsletter and timely social media connections.