

Cloud Records Management Expert to Present at Virtual CONFIRM.NYC Conference



eMazzanti Technologies and Messaging Architects, an eMazzanti company, are pleased to announce that **Greg Smith**, VP of Service Delivery at Messaging Architects, will present at the 2022 CONFIRM.NYC conference hosted by the Metro NYC chapter of ARMA, March 8-9, 2022. Smith will address the virtual meeting on the topic of **Understanding Information Diversity for Cloud Records Management**.

Interested parties can [register for this event here](#). Use Code CONFIRM2022FREE at checkout to attend for free. Attendees earn CMP and IGP continuing education credits.



The annual Confirm NYC conference brings together records and information management professionals for educational sessions on a broad range of topics. This year's sessions cover current IG topics, including cloud records management, how to block hackers, diagnosis governance, artificial intelligence in IG and more.

Understanding Information Diversity for Cloud Records Management

At the 9:00 a.m. session on March 9, Greg Smith will deliver a presentation on "Understanding Information Diversity for Cloud Records Management." This session will investigate the functionality and capabilities of the predominant cloud solutions for information management and provide attendees with benefits and deficiencies of those solutions.

"Successful companies realize the key role that data plays in business success," states Smith. "And the proliferation of data types today increases the urgency of proper cloud records management."

Smith and the Messaging Architects Team have guided hundreds of customers through cloud migrations, helping them build comprehensive solutions to target business needs. They understand the key role information governance plays in harnessing the power of data to drive strategy. They also bring deep experience navigating complex regulatory and cyber security challenges.



“Data users demand efficient, secure remote access to data from multiple sources,” explains Smith. “At the same time, regulatory compliance requires businesses to retain historical records and ensure data security.” Well-executed cloud records management can meet both those needs, delivering benefits of increased security, disaster recovery and scalability.

Cloud Records Management Expert Greg Smith

From [cloud archiving solutions](#) to eDiscovery, cyber security, and regulatory compliance monitoring, Greg Smith brings a wealth of experience to the ARMA CONFIRM.NYC conference.

Smith and his team at Messaging Architects and eGovernance.com deliver [information governance solutions](#) and manage migrations for organizations across North America. For the past 16 years, he has guided companies through eDiscovery and data transformation projects. Additionally, he advises customers on best practices for regulatory compliance and retention.

About ARMA

ARMA is the world’s leading organization for professionals who manage and govern information. Through events like CONFIRM.NYC, ARMA provides education, certification, and networking experiences for its nearly 6,000 members.

The Metro NYC Chapter of ARMA serves information management and governance professionals throughout the metropolitan New York City area. They deliver educational opportunities through monthly meetings, the annual conference, a bi-monthly newsletter and timely social media connections.

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Inc. 500 | 500
2016 | 2015 | 2014 | 2013 | 2012 | 2011 | 2010



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